

INDIGO

STUDIO

GUESTHOUSE & HOSPITALITY PHOTOGRAPHY - RATE CARD

Professional photography to help your guesthouse stand out on Booking.com, Airbnb, and your own website. All packages include professional editing, and high-resolution images optimised and ready for web and print.

BASIC	STANDARD	PREMIUM
R 1200	R 2200	R 3800
SINGLE SHOOT • UP TO 90 MINUTES	FULL PROPERTY • UP TO 3 HOURS	FULL PROPERTY + VIDEO • HALF DAY
• Up to 15 edited photos • Key rooms + exterior • Standard colour & light editing • Digital delivery within 3 days • Ideal for: small guesthouses and Airbnbs, quick listing refresh.	• Up to 30 edited photos • All rooms, communal areas & exterior grounds • Enhanced editing, including HDR window pulls • Digital delivery within 3 days • Ideal for: most guesthouses: 6-15 rooms/areas	• Up to 45 edited photos • 60-90 sec walkthrough video included • Twilight/dusk exterior shot • Priority 48 hour delivery • Ideal for: boutique and luxury properties

Add-ons

Extra edited photos	R90 per photo
Drone/aerial shots (where permitted)	R 1500
Rush delivery (next day)	R 450
Travel outside Cape Town Peninsula	Quoted on request

Why it's worth it

Listings with professional photography consistently see stronger click-through and booking rates on platforms like Booking.com and Airbnb compared to phone-shot images. A single extra booking per month typically covers the cost of a shoot many times over.

Prices valid for Southern Peninsula bookings.

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